

Curriculum Vitae

Jiwon Shin

Senior Researcher, Center for Southeast Asian Studies,
Hankuk University of Foreign Studies (HUFS)
&
Lecturer, Indian ASEEAN Studies,
Graduate School of International and Area Studies (GSIAS), HUFS

E-mail : sjw_0127@hufs.ac.kr
Tel : 82-2-2173-3932 (Office)
Address: 1001 Main building, 107 Imun-ro,
Dongdaemun-gu, Seoul,
South Korea, 02450

Education

Ph.D. Department of Indian ASEAN Studies, GSIAS, HUFS (2022)

M.A. Department of Indian ASEAN Studies, GSIAS, HUFS (2016)

B.A. Department of Communication and Media, Sookmyung Women's University (2013)

Teaching and Research Fields

Social Change in Modern and Contemporary Southeast Asia

Popular Culture and Consumer Culture in Southeast Asia

Commodification of Religion and Islamic Consumerism

New Media and Digitalization of Religion

Academic and Professional Positions

Senior Researcher, Center for Southeast Asian Studies, HUFS (2024-Current)

Lecturer, Indian ASEAN Studies, GSIAS, HUFS (2023-Current)

Visiting Researcher, Center for Southeast Asian Studies, HUFS (2022-Current)

Visiting Scholar, Muhammadiyah University of Yogyakarta, Indonesia (2018)

Invited Researcher, Global R&D Center, Hanyang University (2016)

Invited Researcher, Korea Small Business Institute (KOSI) (2016)

Experiences

Research Projects Participation

Independent Research Project Supported by AMOREPACIFIC Foundation (2024-2025)

Independent Research Project Supported by National Research Foundation of Korea (NRF)
(2023-2024)

Policy Study Project “A Study in the Establishment of Strategies for SME’s Overseas
Expansion against, Mega-FTAs”, KOSI (2016)

Business Projects Participation

Indonesian Language Data Project, Korea Law Information Service (2018-2023)

Indonesian Language Data Project, Naver Papago (2017-2021)

Special Lectures and Language Courses

Lectures on Indonesian Language and Culture at SK, CJ, LOTTE, etc. (2016-2020)

Publications

Articles

Shin, J., Lew, Y. K., & Seo, M. (2023). Between Fashion and Piety: Hijab Influencers and Religious Communities in the Consumer Socialization of Indonesian Muslims. *Clothing and Textiles Research Journal*, published online. (SSCI)

Shin, J. (2023). Digitization of Muslim Migrants’ Religious Practices in the COVID-19 era: A Case Study on Indonesian Muslims in South Korea. *The Journal of Asian Studies*, 26(1), 45-64. (KCI)

Shin, J., Lew, Y. K., & Seo, M. (2022). Sustainability of Digital Capital and Social Support during COVID-19: Indonesian Muslim Diaspora’s Case in South Korea. *Sustainability*, 14(12), 7457. (SSCI)

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