

Park, Hanjin (박한진/朴汉真)

Visiting Professor

Chinese Studies in the Graduate School of International and Area Studies
Department of Chinese Foreign Affairs and Commerce
Hankuk University of Foreign Studies, Korea

chinapark09@naver.com

ACADEMIC EMPLOYMENT

- Spring 2023 Visiting Professor, Department of Chinese Foreign Affairs and Commerce,
Hankuk University of Foreign Studies, Korea
- Spring 2022 Adjunct Professor, Department of Chinese Foreign Affairs and Commerce,
Hankuk University of Foreign Studies, Korea
- Spring 2015 Adjunct Professor, Department of Chinese Foreign Affairs and Commerce,
Hankuk University of Foreign Studies, Korea

QUALIFICATIONS

- 2013 School of Management, Fudan University, Shanghai, China
Ph.D. in Business Management
复旦大学管理学院企业管理学博士
(A Study on the Relationship between Localization and Management
Performance of the Korean Firms; 在华韩资企业本土化与绩效关系研究)
- 1988 Hankuk University of Foreign Studies, Asian Studies, M.A.
(A Study on the Chinese Socialist Economic Reform under Deng-Ideological
Approach, 关于中国式社会主义经济改革的研究- 意识形态方法)
- 1986 Hankuk University of Foreign Studies, Chinese Languages, B.A.

FIELDS OF RESEARCH

Macroeconomic Development and Policy
Foreign Trade Policy and Case Study
Business Management and Localization in China
Global Value Chains and China
Korea-China Free Trade Agreement (FTA)
Economic Relations between Mainland China-Hong Kong-Taiwan
Overseas Chinese Economic Network
Political Economy
China's Consumer Economics

MAJOR PROFESSIONAL AFFILIATIONS AND ACTIVITIES

Moderator, World Knowledge Forum(2013.10)/Chungdu, China Forum(2015.5)/Shenzhen,
China Forum(2019.5) organized by Maekyung Media Group, Korea

Columnist, Korean major Dailies

2022.2- Senior Research Fellow, Korea Trade-Investment Promotion Agency
2021.5-present Vice chairman, The Korean-Chinese Association of Social Science Studies
2021.2-2022.1 Director General, KOTRA Global Academy, KOTRA
2019-2021 Advisor, Advisory Committee, Qingdao Multinationals Summit (QMS), China
跨国公司领导人青岛峰会咨询委员会委员
2018.8-2021.1 President, Greater China Headquarters, KOTRA
2015.8-2018.7 Director General, KOTRA Taipei Korea Business Center, Taipei, Taiwan
Guest Editorial Writer, The Excellence, Taiwanese economy journal, Taipei
Columnist, The Leader
2014.8-2015.7 Head, China Business Division, KOTRA
Advisor, Chinese Chamber of Commerce, Seoul, Korea
2013.12-2014.7 Visiting Scholar, U.S.-Korea Institute at The Paul H. Nitze School of
Advanced International Studies (SAIS), Johns Hopkins University,
Washington D.C., United States of America

Visiting Research Fellow, JETRO Institute of Developing Economies (IDE),
Chiba, Japan

2013.2-2013.12 Head, China Business Division, KOTRA

2012.8-2013.1 Korea-China FTA PM (Project Manager), KOTRA

2009.2-2012.7 Leader, Overseas IT Support Center Team, Beijing, KOTRA
Director, KOTRA Beijing Korea Business Center, Beijing, China

2007.8-2009.1 China Specialist, KOTRA Headquarters, Seoul, KOTRA

2003.4-2007.7 Senior Manager, KOTRA Shanghai Korea Business Center, Shanghai, China

1997.12-2001.3 Manager, KOTRA Hong Kong Korea Business Center, Hong Kong, China

1989.9-1992.11 Chinese Instructor, Korea Air Force Academy, Cheongwon, Chugbuk, Korea

1983-1987 Reporter, Head Editor, Editorial Consultant, The Argus (campus English
Monthly, HUFS), Seoul, Korea

PUBLICATIONS: BOOKS

2022 한중 수교 30 주년 (가제, 공저/한중 수교 30 주년 기념사업회 준비위원회)

2022 서른 즈음의 한중, 어떻게 설 것인가? (공저/중앙일보 한중비전포럼)

2022 한중 수교 30 년 (공저/21 세기평화연구소, 동아일보 화정평화재단)

2016 프레너미 - 영원한 친구도 영원한 적도 없는 국제 관계, Friend + Enemy,
한국의 신좌표 : 미국인가 중국인가 (공저, 틱움출판)

2011 그레이트 차이나 (공저/도서출판 대선)

2010 G2 시대-중국발전의 빛과 그림자 (공저/도서출판 대선)

2006 十年後的中國 (INK, Taipei, Taiwan)

2005 10 년 후 중국 (해냄)

2002 박한진의 차이나포커스 (오상)

1997 한중 수출입표준계약서 해설서 (a total of 15 books)

Editorial Supervisor : <화폐전쟁> 시리즈, <참여감, 샤오미 성공사례>, <무역전쟁>,
<白銀秘史> (a total of 10 books)

PUBLICATIONS: Journal Articles

2023 基于当下中国房地产不良资产项目纾困代建模式的研究 – 以 JK 公司运用
纾困代建模式盘活某住宅不良资产项目为例 Research on the Relief and Reconstruction
Model for Non-performing Real Estate Projects in Contemporary China – A Case
Study of JK Company's Utilization of the Relief and Reconstruction Model to
Revitalize a Residential Non-performing Asset Project, Chen Yajun & Park Hanjin,
Journal of China Area Studies Vol.10 No.3 pp.33-56

TEACHING COURSE:

Understanding of Modern Chinese Economics
Research on the Mode of Economic Cooperation in East Asia
Theory and Practice of ROK-PRC Economic and Trade Relations
Economics of China's Consumers
Case Studies of China's International Trade
Overseas Chinese Business Network
Business and Management in China

COMMENDATION: Minister of Planning and Finance (2013, contributed to the Korea-
China FTA strategy), Minister of Trade, Industry and Energy (2020, 2006, 1999, contributed to
the development of trade and investment)

LANGUAGE: Korean, Chinese, English